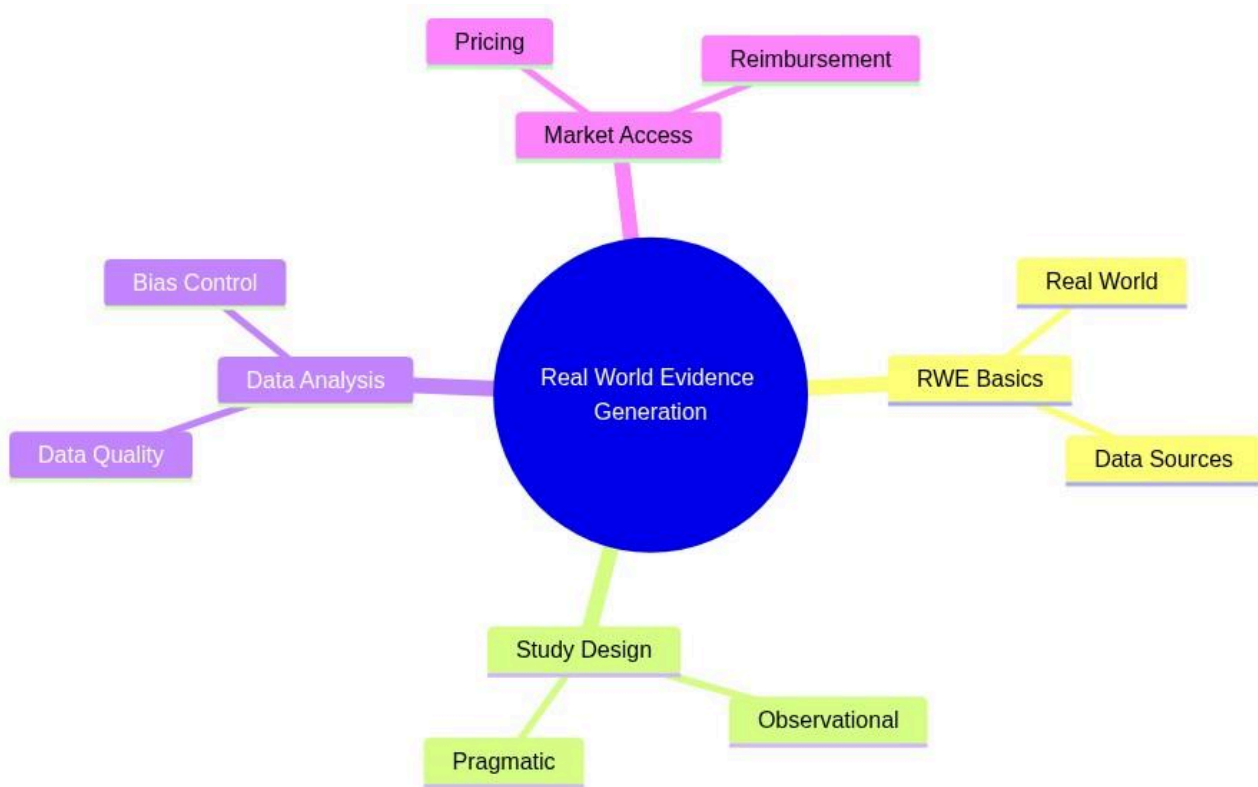


Advanced Skill Certificate in Market Access for Pharmaceuticals

Real-World Evidence Generation



mindmap

```

root((Real World Evidence Generation))
  RWE Basics
    Real World
    Data Sources
  Study Design
    Observational
    Pragmatic
  Data Analysis
    Data Quality
    Bias Control
  Market Access
    Pricing
    Reimbursement
    
```