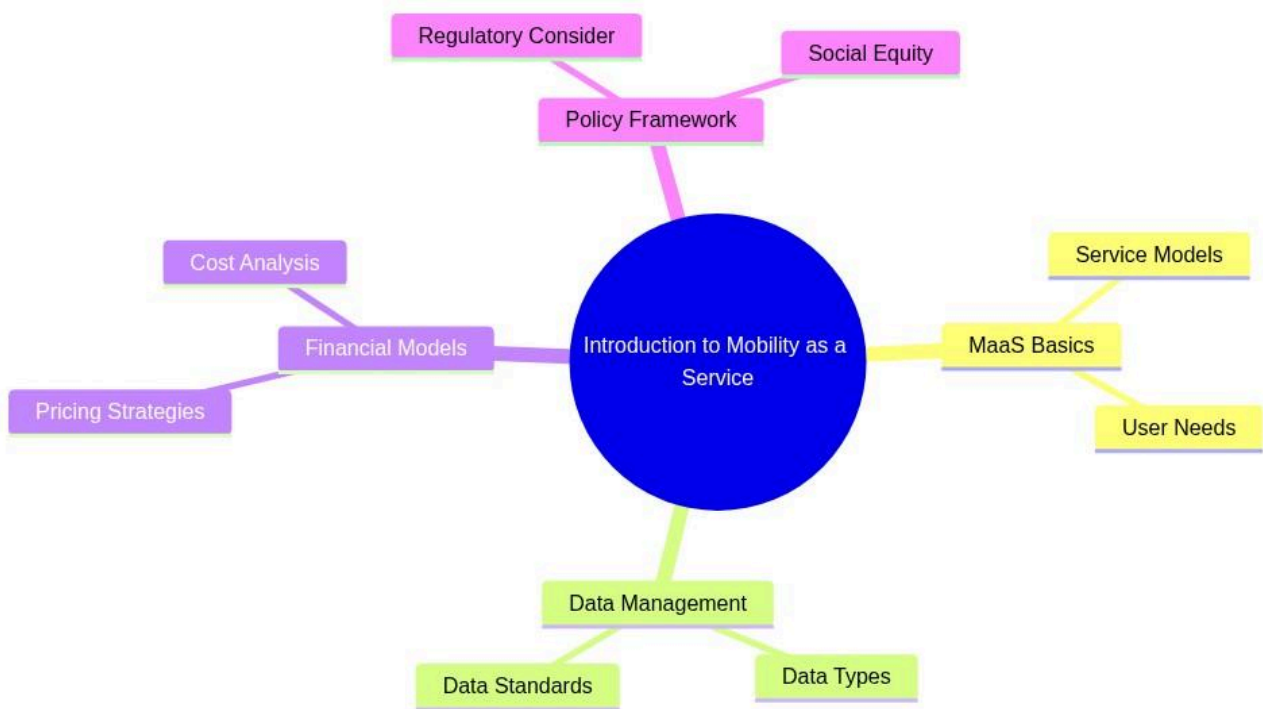


Global Certificate in Mobility as a Service

# Introduction to Mobility as a Service



mindmap

```

root((Introduction to Mobility as a Service))
  MaaS Basics
    Service Models
    User Needs
  Data Management
    Data Types
    Data Standards
  Financial Models
    Pricing Strategies
    Cost Analysis
  Policy Framework
    Regulatory Consider
    Social Equity
  
```