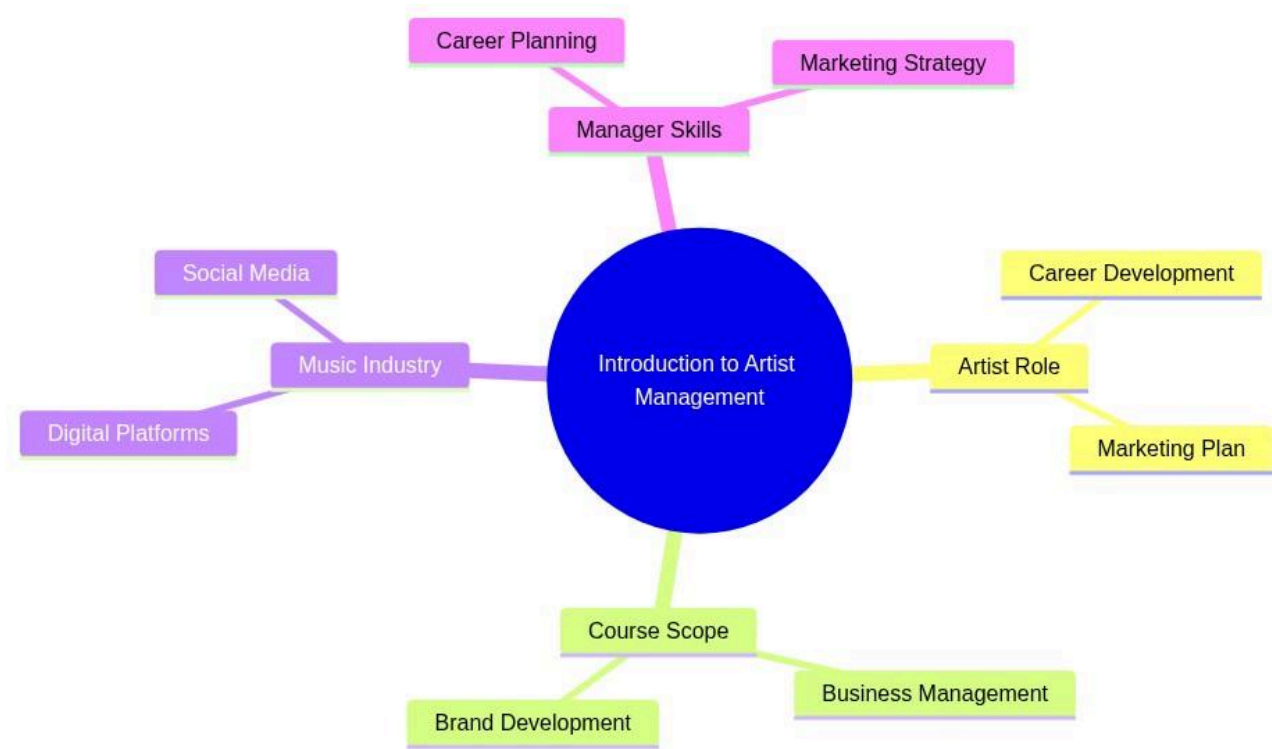


Certificate in Artist Management

Introduction to Artist Management



mindmap

root((Introduction to Artist Management))

Artist Role

Career Development

Marketing Plan

Course Scope

Business Management

Brand Development

Music Industry

Digital Platforms

Social Media

Manager Skills

Career Planning

Marketing Strategy