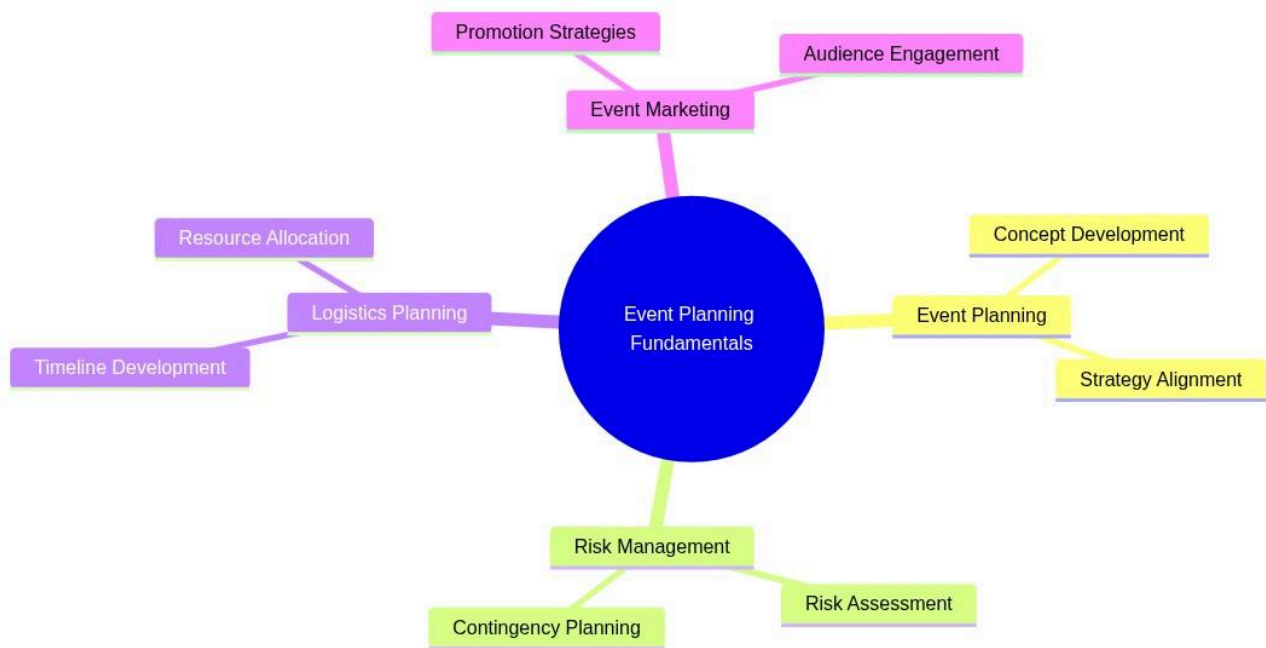


Global Certificate in Event Operations

Event Planning Fundamentals



mindmap

```
root((Event Planning Fundamentals))
```

```
  Event Planning
```

```
    Concept Development
```

```
    Strategy Alignment
```

```
  Risk Management
```

```
    Risk Assessment
```

```
    Contingency Planning
```

```
  Logistics Planning
```

```
    Timeline Development
```

```
    Resource Allocation
```

```
  Event Marketing
```

```
    Promotion Strategies
```

```
    Audience Engagement
```