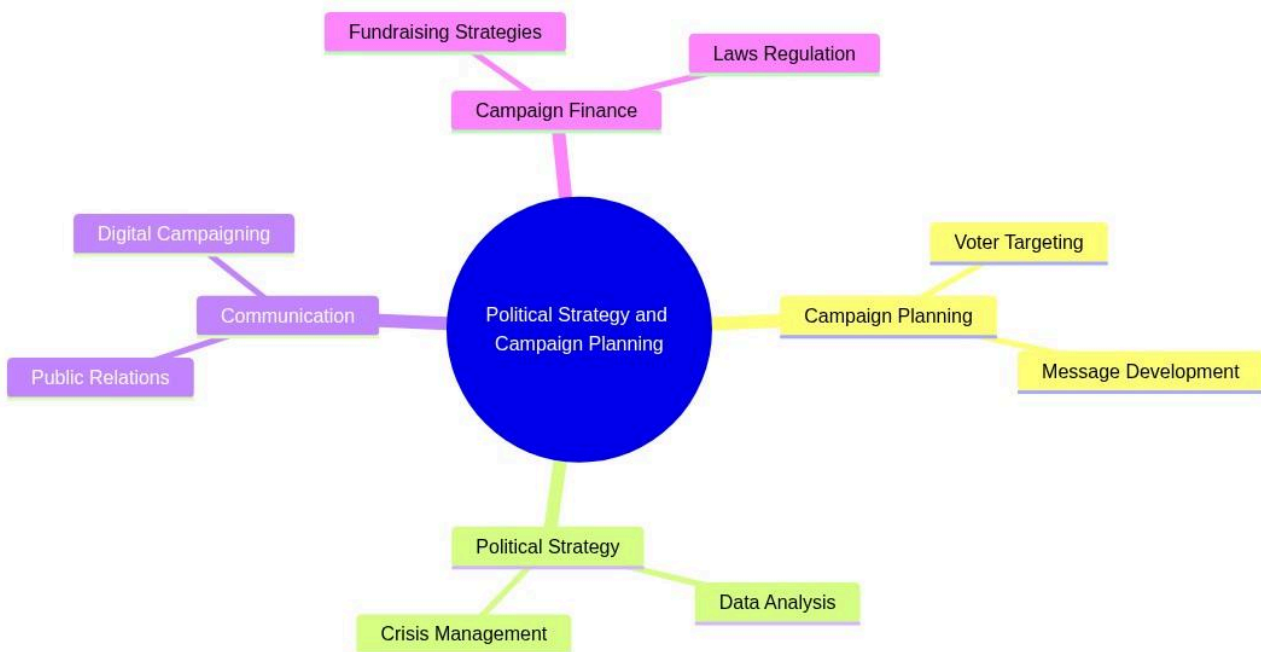


Postgraduate Certificate in Independent Political Consultancy

Political Strategy and Campaign Planning



mindmap

```

root((Political Strategy and Campaign Planning))
  Campaign Planning
    Voter Targeting
    Message Development
  Political Strategy
    Data Analysis
    Crisis Management
  Communication
    Public Relations
    Digital Campaigning
  Campaign Finance
    Fundraising Strategies
    Laws Regulation
  
```