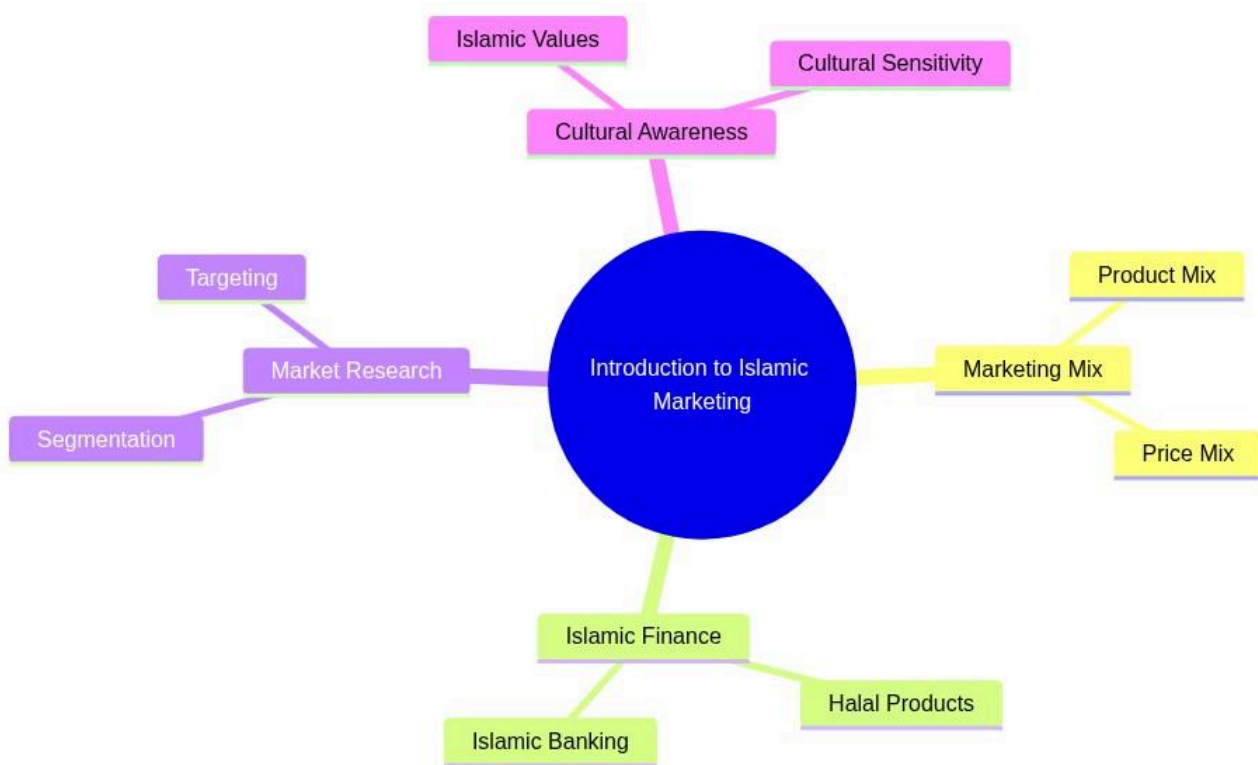


Certificate in Islamic Marketing

Introduction to Islamic Marketing



mindmap

```

    root((Introduction to Islamic Marketing))
      Marketing Mix
        Product Mix
        Price Mix
      Islamic Finance
        Halal Products
        Islamic Banking
      Market Research
        Segmentation
        Targeting
      Cultural Awareness
        Islamic Values
        Cultural Sensitivity
  
```