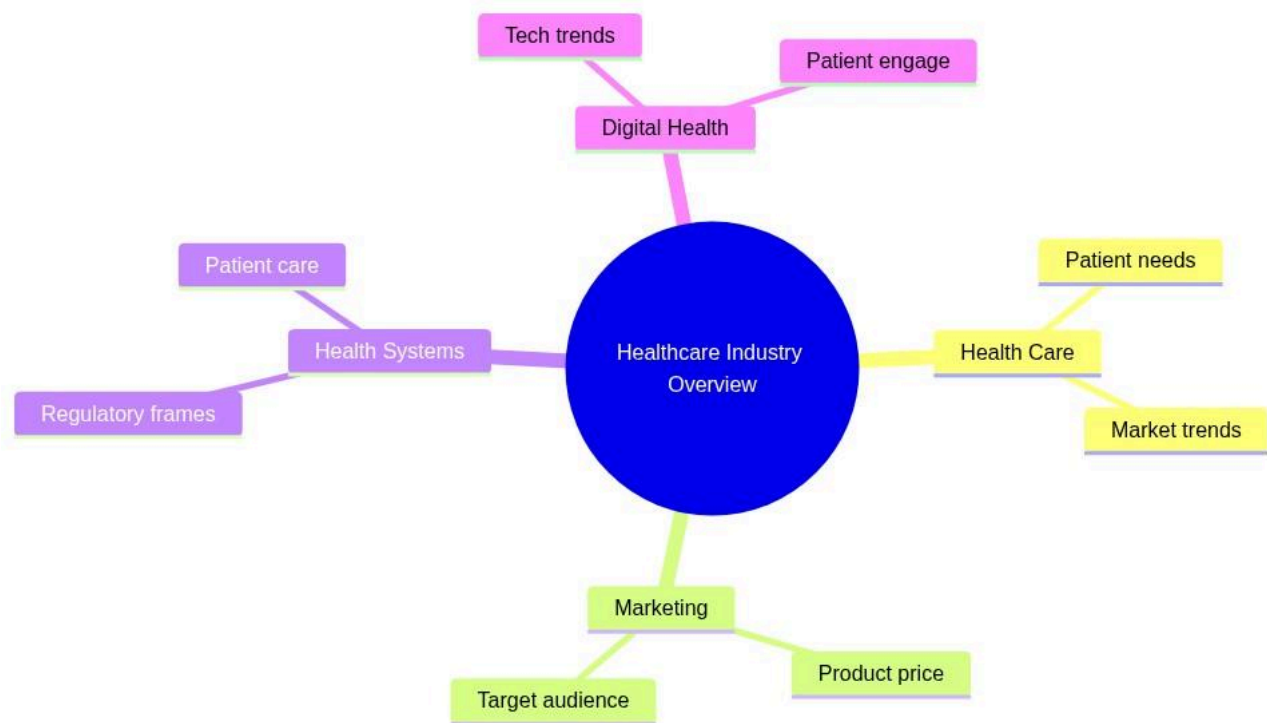


Certificate in Health Marketing

# Healthcare Industry Overview



mindmap

root((Healthcare Industry Overview))

Health Care

  Patient needs

  Market trends

Marketing

  Product price

  Target audience

Health Systems

  Regulatory frames

  Patient care

Digital Health

  Tech trends

  Patient engage