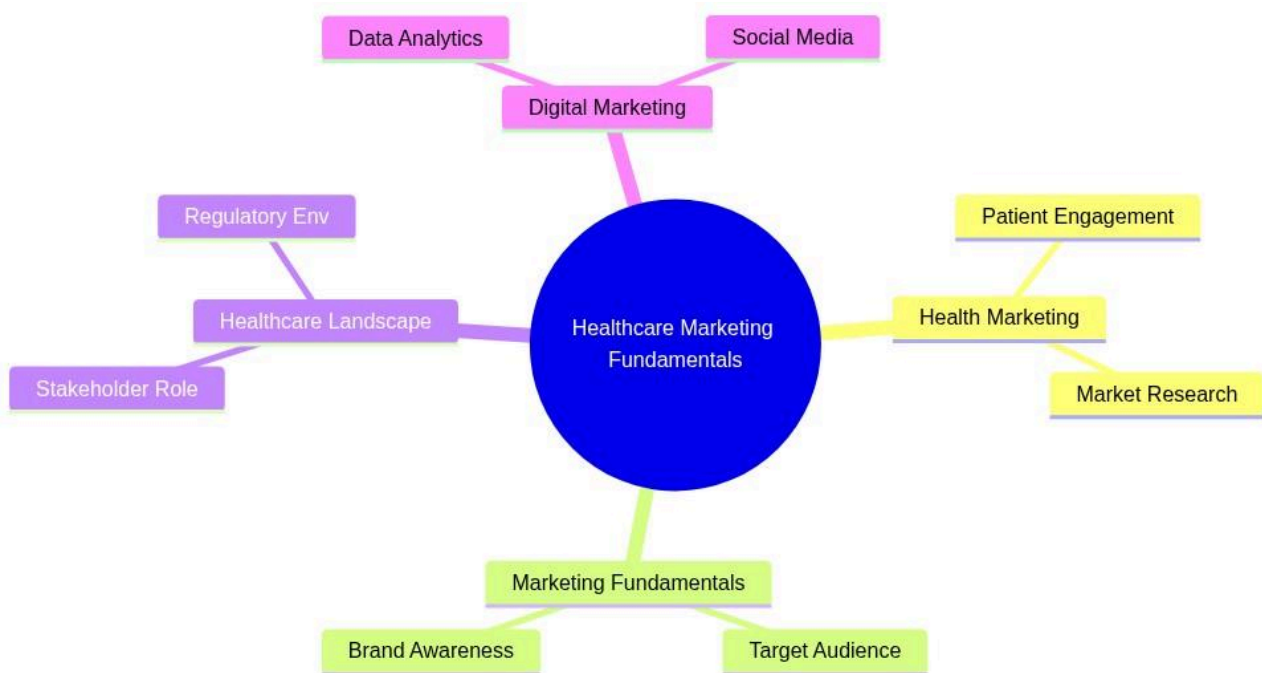


Masterclass Certificate in Healthcare Marketing

Healthcare Marketing Fundamentals



mindmap

```

root((Healthcare Marketing Fundamentals))
  Health Marketing
    Patient Engagement
    Market Research
  Marketing Fundamentals
    Target Audience
    Brand Awareness
  Healthcare Landscape
    Stakeholder Role
    Regulatory Env
  Digital Marketing
    Data Analytics
    Social Media
    
```