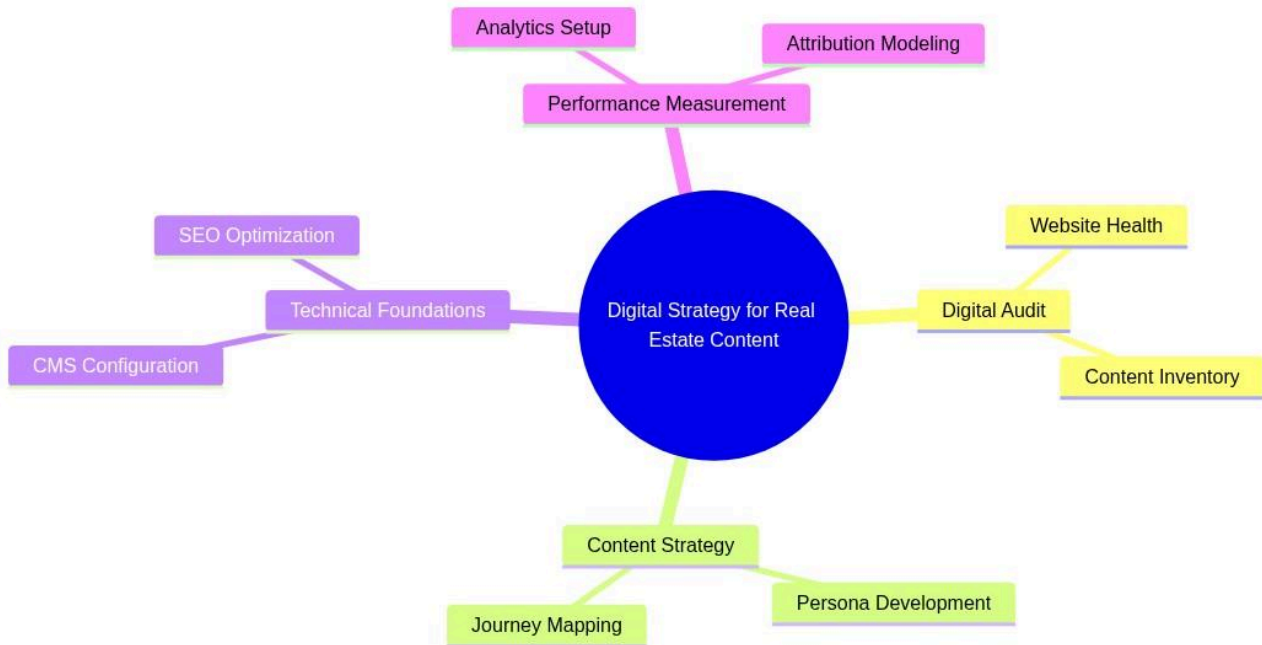


Professional Certificate in Digital Transformation for Real Estate Content (Advanced)

Digital Strategy for Real Estate Content



```

mindmap
  root((Digital Strategy for Real Estate Content))
    Digital Audit
      Website Health
      Content Inventory
    Content Strategy
      Persona Development
      Journey Mapping
    Technical Foundations
      CMS Configuration
      SEO Optimization
    Performance Measurement
      Analytics Setup
      Attribution Modeling
  
```