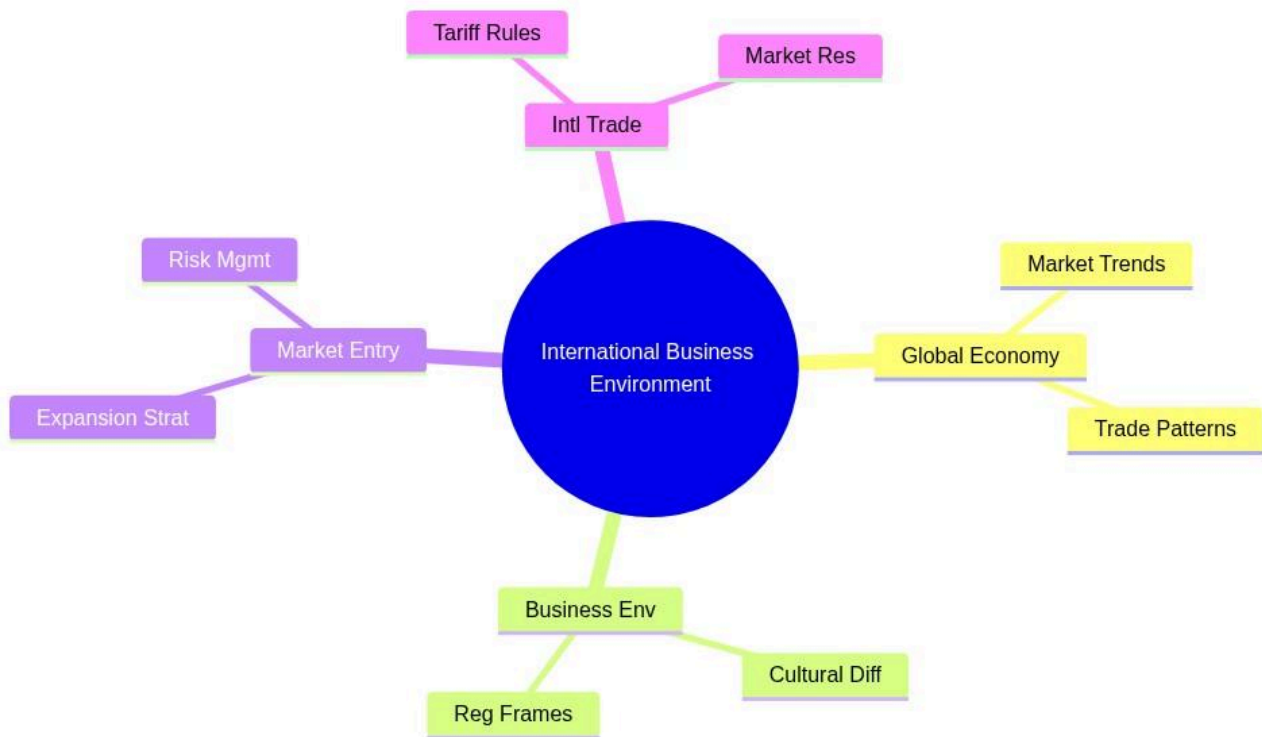


Graduate Certificate in International Business Development for Automotive Sales (Advanced)

# International Business Environment



mindmap

```

root((International Business Environment))
  Global Economy
    Market Trends
    Trade Patterns
  Business Env
    Cultural Diff
    Reg Frames
  Market Entry
    Expansion Strat
    Risk Mgmt
  Intl Trade
    Tariff Rules
    Market Res
  
```