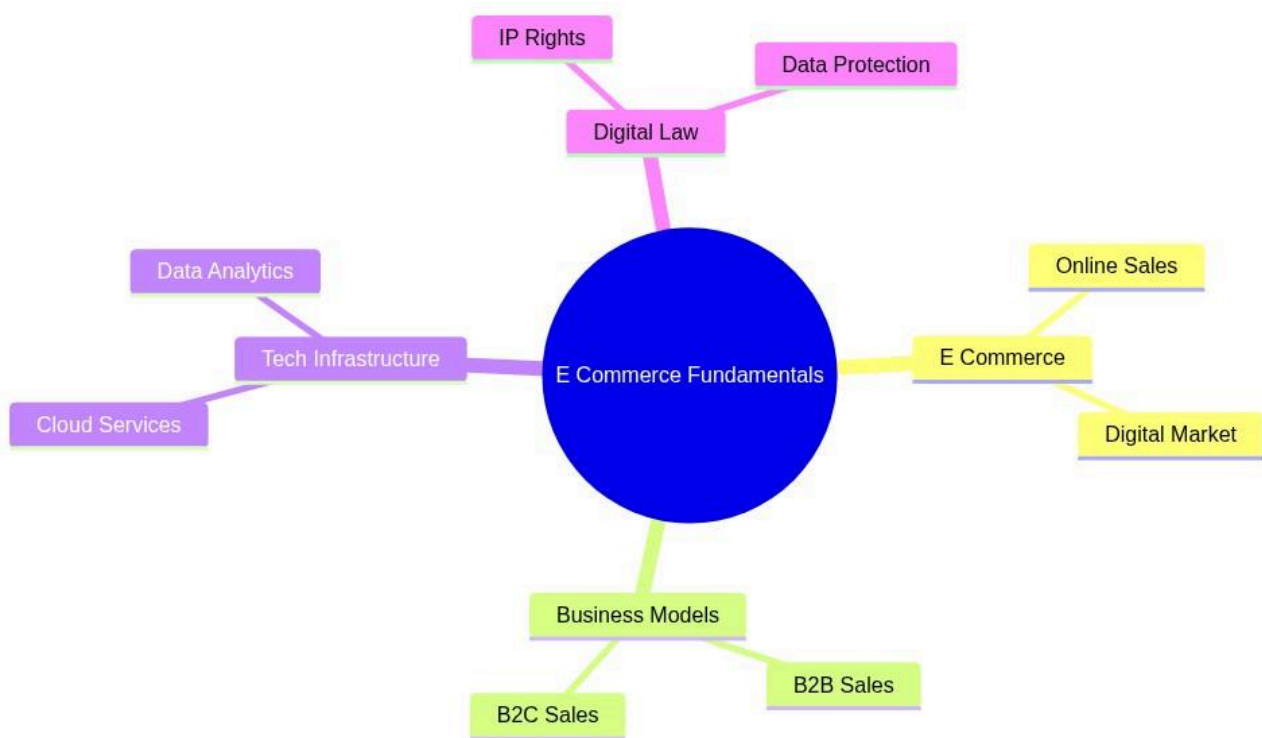


Graduate Certificate in E-Commerce Intellectual Property Rights (Advanced)

E Commerce Fundamentals



mindmap

root((E Commerce Fundamentals))

E Commerce

Online Sales

Digital Market

Business Models

B2B Sales

B2C Sales

Tech Infrastructure

Cloud Services

Data Analytics

Digital Law

IP Rights

Data Protection